YOU SLURP DIET DRINKS Research suggests that diet drinks may back-

diet drinks may backfire: The taste of something sweet without the
calories can cause your body to hold
on to calories as fat. In a 2011 study,
diet-soda drinkers had a 178% greater
increase in waist circumference over
10 years, compared with non-diet-soda

drinkers. "Artificial sweeteners can actually raise your insulin levels and lower your blood sugar, which may stimulate hunger and move existing calories into storage in your fat cells," says Sharon P. Fowler, MPH, one of the study's coauthors. Plus, fake sweeteners may not quell a craving like real sugar can, because sugar triggers a longer dopamine release. So even after downing two Diet Cokes, you may still want the candy bar.

